**B.Com. (Hons) DEGREE EXAMINATION, NOVEMBER 2017.**

 **II YEAR— III SEMESTER**

**Core Major- Paper XII - ENTREPRENEURIAL DEVELOPMENT**

 **Time : 3 Hours Max. Marks : 75**

**SECTION A – (10 × 2 = 20 marks)**

**Answer *ALL* questions**

1. Who is an Entrepreneur?
2. What is meant by Innovation?
3. Give the meaning of Niche strategy.
4. Give the meaning of Geographic oncentration.
5. What do you mean by project Identification.
6. State the meaning of feasibility study.
7. What do you mean by institutional finance?
8. Expand SIDBI.
9. State two functions of Entrepreneurial Development Agency.
10. What is self help group?

**SECTION B – (5 × 5 = 25 marks)**

**Answer any *FIVE* questions**

1. Enumerate the functions of Entrepreneurs.
2. How do you appraise project .
3. Write about the methods of financial assistance provided by IDBI.
4. Elaborate on the functions of DIC.
5. What are the objectives of Entrepreneurial Training.
6. How do you categories Entrepreneurs?
7. What are the different types of project? Explain.
8. What are reasons for low impact of EDP.

**SECTION C – (2 × 15 = 30 marks)**

**PART – A – Case Study – Compulsory Question**

1. Shahnz Hussain is the promoter of Shahnz Hussain Group, which is the largest producers of Ayurvedic and herbal products in the world as a substitute for chemical cosmetics. She is the pioneer and leader of Ayurvedic beauty products in the world offering “ Natural Care and Cure”. It offers salon treatments for a specific problems like acne, pimples, pigmentation dehydration, alopecia etc. Bring out the problems faced by Shahnz Hussain as Women entrepreneur.

**PART – B**

**Answer any *ONE* question**

1. Explain the role of entrepreneurs in economic development of a nation.
2. Describe the assistance of SIPCOT in Entrepreneurial Development .

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