

**B. A. DEGREE EXAMINATION, APRIL 2018**

**II Year - IV Semester**

**Allied IV - TRAVEL MANAGEMENT**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20marks$ )

Answer any **TEN** questions

1. The Wright Brothers.
2. George Stephenson.
3. Visa.
4. Foreign Exchange.
5. Cox and Kings.
6. American Express.
7. UFTAA.
8. WATA.
9. Chauffeur.
10. Porters.
11. IATA.
12. Tourist Guides.

**Section B** ( $5 \times 5 = 25marks$ )

Answer any **FIVE** questions

13. Compare and Contrast the usage of Railways and Roadways.
14. List out the Types of Passports in India.
15. Write a note on Thomas Cook.
16. ASTA is the leading Global Advocate for Travel Agents-Discuss.
17. Briefly Explain the types of Tour.
18. Write a note on growth of Air ways.
19. What do you know about Immigration?

**Section C** ( $3 \times 10 = 30marks$ )

Answer any **THREE** questions

20. Evaluate the role of Managers in Travel Agency.
21. Write an essay on Air Ticketing.
22. Explain the functions of Travel Agency.
23. Assess the need for Travel Legislation.
24. Prepare a Tour Itinerary for Delhi and Agra.