

**B.A. DEGREE EXAMINATION, NOVEMBER 2018**  
**II Year IV Semester**  
**Allied - Paper IV**  
**PRINCIPLES OF MANAGEMENT**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. Define Management.
2. Who is an effective manager?
3. What are the types of planning?
4. Write a short note on decision making process
5. List out the theories of organisation.
6. What is departmentalisation?
7. What are the sources of Authority?
8. What is motivation?
9. Why we need coordination in business management?
10. What is controlling?
11. What are the various levels of management?
12. What do you mean by Recruitment?

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. Narrate the features of management.
14. What are the steps involved in planning?
15. Explain the basic structure and operating mechanism of organisation.
16. Distinguish between authority and responsibility.
17. What are the techniques of coordination?
18. What are the measures of delegation?
19. Briefly explain informal organisation.

**Section C** ( $3 \times 10 = 30$ ) Marks

Answer any **THREE** questions

20. Explain the nature and scope of management.
21. Explain the nature and types of policies.
22. Explain the concept 'Span of control'
23. Describe in detail about the principles of direction.
24. Explain the pre-requisite and post-requisite for effective coordination.

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