

B.A. DEGREE EXAMINATION, NOVEMBER 2018**III Year V Semester****Core Elective- Paper I****INTRODUCTION TO JOURNALISM AND MASS COMMUNICATION****Time : 3 Hours****Max.marks :75****Section A** ($10 \times 2 = 20$) MarksAnswer any **TEN** questions

1. Define News?
2. What is Electronic Media?
3. Explain Defamation and Libel
4. What are the 5WS and H of Interview?
5. What is a Column?
6. Differentiate between Review and Feature.
7. Expand PTI, UNI?
8. Name any two Foreign News Agencies?
9. How is journalistic writing different from ordinary writing?
10. State two differences between online and regular news?
11. How is the role of Editor and Sub- Editor different?
12. Define e-zine and mojo?

Section B ($5 \times 5 = 25$) MarksAnswer any **FIVE** questions

13. Write a note on the press as a fourth estate?
14. What are copy right laws?
15. Classify News Media.
16. Elaborate on the rights and responsibilities of a Reporter.
17. How do News agencies help in the development of News.
18. State the different types of Journalistic Writing.
19. Imagine you are a reporter. Write a news report in about 100 words on a recent issue?

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Trace the history of Print media in India.
21. Write an essay on the press codes and Ethics of journalism.
22. State the difference between News and Feature.
23. Elaborate on the skills required for effective journalism.
24. Discuss the changes in the field of journalism in the technological era.

B.A. DEGREE EXAMINATION, NOVEMBER 2018**III Year V Semester****Core Elective- Paper I****INTRODUCTION TO JOURNALISM AND MASS COMMUNICATION****Time : 3 Hours****Max.marks :75****Section A** ($10 \times 2 = 20$) MarksAnswer any **TEN** questions

1. Define News?
2. What is Electronic Media?
3. Explain Defamation and Libel.
4. What are the 5WS and H of Interview?
5. What is a Column?
6. Differentiate between Review and Feature.
7. Expand PTI, UNI?
8. Name any two Foreign News Agencies?
9. How is journalistic writing different from ordinary writing?
10. State two differences between online and regular news?
11. How is the role of Editor and Sub- Editor different?
12. Define e-zine and mojo?

Section B ($5 \times 5 = 25$) MarksAnswer any **FIVE** questions

13. Write a note on the press as a fourth estate?
14. What are copy right laws?
15. Classify News Media.
16. Elaborate on the rights and responsibilities of a Reporter.
17. How do News agencies help in the development of News.
18. State the different types of Journalistic Writing.
19. Imagine you are a reporter. Write a news report in about 100 words on a recent issue?

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Trace the history of Print media in India.
21. Write an essay on the press codes and Ethics of journalism.
22. State the difference between News and Feature.
23. Elaborate on the skills required for effective journalism.
24. Discuss the changes in the field of journalism in the technological era.