

M.A. DEGREE EXAMINATION, NOVEMBER 2018
II Year III Semester
Core Major -X
POPULAR CULTURE STUDIES

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Write a short note on Black Pop Culture.
2. Is the purpose of Art solely to entertain? Explain
3. What is Cultural Hegemony?
4. How would western society be different if Frankfurt School never existed?
5. Does the poem *Howl* by Allen Ginsberg celebrate the usage of drugs or condemn it?
6. What do you understand from the term Textual Poaching?
7. How do Harry Potter fans differ from other fandoms?
8. What is a Fan Fiction story?
9. Are Radio Plays still in vogue?
10. How has Internet ruined youngsters?
11. Can Whatsapp emoticons really express human emotions?
12. What is Rock Music?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. List out the contributions of Pop Culture to the world of Art
14. Briefly explain the ideologies of Marxism.
15. Discuss in detail Stuart Hall's perception of popular culture.
16. What is Michael Jackson's contribution to the world of pop culture?
17. What is media ethics? What according to you should be the responsibility of the media?
18. Write a brief note on Post-Marxism and Culture Studies.
19. Eric Segal's *Man, Woman and Child* is all about relationships. Justify

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Who are the chief icons of popular culture and how did they popularize this art form?
21. How has Richard Hoggarts book *Uses of Literacy* examined the influence of mass media in the United Kingdom?
22. Dan Browns novel *Angels and Demons* is a blending of Science and Religion. Discuss.
23. Explain in detail the reason for the popularity of the Beatles in the 1960's
24. Are reality shows essential for the society? Debate.

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