# 17PCOCT3010

# M.Com. DEGREE EXAMINATION,NOVEMBER 2018 II Year III Semester Core Major -X HUMAN RESOURCE MANAGEMENT

### Time : 3 Hours

Max.marks:75

Section A  $(10 \times 2 = 20)$  Marks

### Answer any **TEN** questions

- 1. Define Human resource management.
- 2. What is meant by recruitment ?
- 3. What is campus interview?
- 4. What do you mean by Training?
- 5. What is promotion?
- 6. Differentiate wage and salary?
- 7. What are incentives?
- 8. Define Motivation.
- 9. Define conflict.
- 10. Define QWL.
- 11. What is employee engagement?
- 12. Write a short note on transfer.

### Section B $(5 \times 5 = 25)$ Marks

#### Answer any **FIVE** questions

- 13. Explain the peculiar characteristics of the human resource.
- 14. Explain the merits and demerits of internal source of recruitment.
- 15. Explain the advantages of performance appraisal.
- 16. What are the problems normally faced in the implementation of incentive plans?
- 17. Explain the merits and demerits of "on the job training".
- 18. What are the benefits of high QWL?
- 19. Discuss Hezberg's theory of motivation.

# Section C $(2 \times 15 = 30)$ Marks

## Answer any **TWO** questions

- 20. Discuss the various stages involved in the selection of candidates for jobs in an organization.
- 21. Explain the pros and cons of seniority and merit criteria of promotion.
- 22. Discuss the various factors that determine the wage policy of an organization.
- 23. Describe the importance of Training.

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