

M.Com. DEGREE EXAMINATION, NOVEMBER 2018
II Year III Semester
Core Major
ENTREPRENEURSHIP AND SMALL BUSINESS PROMOTION

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Who is an entrepreneur?
2. What is women entrepreneur?
3. Define IDBI.
4. What is project report?
5. Define short – term finance?
6. Define EDP.
7. What do you mean by “Incentives”?
8. What is cultural entrepreneur?
9. What are the types of working capital?
10. What is channel of distribution?
11. Who is a Fabian entrepreneur?
12. List any three qualities of a successful entrepreneur.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the functions of entrepreneur.
14. Write short notes on SISIs
15. What are the objectives of project appraisals?
16. Name the functions of SIPCOT.
17. What are the methods of acquiring managerial skills?
18. Distinguish between entrepreneur and entrepreneurship.
19. What are the problems in the conduct of EDPs?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Write briefly on the evolution of entrepreneurship.

21. State the position of women entrepreneur in India and give suggestions for their success.
22. Discuss the causes of sickness in small scale industries.
23. Explain the role of government in promoting entrepreneur.

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