

**M.A. DEGREE EXAMINATION, NOVEMBER 2018**  
**II Year III Semester**  
**Core Major -VII**  
**TV JOURNALISM**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. What are the two types of News?
2. Define News Beat.
3. Expand AFP.
4. Define Tip Off.
5. What do you mean by PSA?
6. What is ENG?
7. What is the usage of Teleprompter?
8. Who is an Assignment Editor?
9. Explain on Betacam.
10. What is Switching?
11. Expand CNN.
12. Name any two TV journalists in India.

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. Explain the Basic Principles of Broadcast News Writing.
14. List the different Indian News Agencies.
15. List down the significance of news releases and press conferences.
16. What are the different news formats?
17. What are the basic seven shot sizes?
18. Explain in detail on chromakeying.
19. Draw a floor plan for a two guest interview on TV.

**Section C** ( $3 \times 10 = 30$ ) Marks

Answer any **THREE** questions

20. Draw and explain the Expanded TV system.
21. Brief on news agencies.
22. What are the types of ENG?
23. Explain the TV production personnel.
24. What are the different broadcast standards used?

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