

M.A. DEGREE EXAMINATION, NOVEMBER 2018
II Year III Semester
Core Major -VIII
PHOTO JOURNALISM

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. DSLR.
2. TIFF format.
3. Product Photography.
4. Photo essay
5. Web based Platform with suitable examples.
6. Filters.
7. Captions
8. Photo portfolio.
9. Studio Photography.
10. Key Lighting.
11. ISO.
12. Macro Photography.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain any three types of file formats.
14. List out the steps involved in shooting an environmental portrait.
15. What is Cropping? Explain its importance in Photojournalism.
16. Explain the importance of portfolio for a professional Photographer.
17. What are the different types of lighting equipments used in Studio Photography?
18. According to you what are the qualities needed to become a successful photo-journalist?
19. "A picture is worth a thousand words"-Justify.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Define Copyright. Explain the importance of implementing copyright in photography platform.
21. Explain in detail self portrait with its functional features.
22. Discuss in detail various social media photo platforms and its reach among the audience.
23. Describe the various steps involved in writing for photographs with special reference to photo essay.
24. Explain the process of tethering photography and its uses in current digital world.

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