

B.Com. DEGREE EXAMINATION, NOVEMBER 2018
II Year III Semester
Core Major- Paper VI
BUSINESS MANAGEMENT

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is management?
2. What is esprit-de-corps?
3. What is POSDCORB?
4. Mention any three types of decisions.
5. What is planning?
6. What is a committee?
7. What is an Informal Group?
8. What is delegation of authority?
9. What is decentralisation?
10. What is meant by managerial control?
11. Define co-ordination.
12. Define HRM?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. What is Henry Fayols contribution to management thought?
14. Describe the skills of a good manager.
15. What are the necessary steps for effective planning ?
16. What are the advantages and defects of forecasting?
17. Distinguish between line and staff authority.
18. What are the various types of controls?
19. Explain the hurdles in Delegation.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Examine the contribution of Peter F. Drucker to the modern management thought.
21. Explain different types of planning ?
22. Discuss the merits and demerits of Decentralization of authority.
23. How do you achieve effective co-ordination in an organization? Discuss

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