

B.Com. DEGREE EXAMINATION, NOVEMBER 2018

II Year III Semester

Core Major- Paper

BUSINESS MANAGEMENT

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Identify Fayol's principles of management ?
2. Is management an art, a science or both ?
3. Define planning.
4. Is " Procedures are guides to action" ?
5. Define Project Organisation.
6. What is Matrix Organisation Structure ?
7. What is decentralization ?
8. Mention any two barriers to delegation.
9. Write types of Co-ordination ?
10. Define the concept of control.
11. Write any two types of plans.
12. What do you mean by line organisation ?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Distinguish between administration and management.
14. How Taylor's scientific management differ from Fayol's general management?
15. State the chief characteristics of planning.
16. Discuss the various steps involved in decision-making.
17. Discuss the process of organisation.
18. What are the various principles of delegation ?
19. Define 'direction'. Explain the different approaches to direction.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. What are the various managerial skills ? Explain in detail.
21. How is forecasting related to planning ? Briefly discuss the different steps involved in forecasting .
22. Compare Line, Functional and Line and Staff Organisation. Which of these is suitable for a big manufacturing enterprise ?
23. What is delegation of authority ? Explain briefly the principles of delegation.

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