

B.Com. DEGREE EXAMINATION, NOVEMBER 2018
III Year VI Semester
Core Major- Paper XVII
ENTREPRENEURIAL DEVELOPMENT

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define Entrepreneur?
2. Who is an Fabian Entrepreneur?
3. Explain the term 'SIDBI'?
4. What do you mean by Term loan?
5. Explain the term 'Pay-back-period'?
6. What is Cost of capital?
7. What do you mean by 'EDP'?
8. Write a note on 'NIESBUD'.
9. Explain the term 'MSME'?
10. What do you mean by Subsidy?
11. Define Franchising?
12. What is Direct marketing?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Discuss the various problems associated with women entrepreneurs?
14. Write a short note on (a) EDP (b) EDII.
15. Discuss in detail the various stages of Product life cycle?
16. Explain the role of commercial banks in developing small scale industrial (SSI) sector?
17. Who is an entrepreneur? Explain the important characteristics of an entrepreneur?
18. Differentiate between 'Entrepreneur' & 'Manager'?
19. Explain the role of MSME in entrepreneurship development in india?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain the various schemes for promotion of women entrepreneurs in india?
21. Define entrepreneur? Explain different kinds of entrepreneurs?
22. Explain the role of government & non - government agencies in promoting entrepreneurship in india?
23. Discuss in brief the various factors determining the capital structure of a company?

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