

B.Com.(CS) DEGREE EXAMINATION, NOVEMBER 2018
III Year V Semester
Core Elective-Paper I
ENTREPRENEURIAL DEVELOPMENT

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define entrepreneur.
2. Explain NSIC.
3. Who is drone entrepreneur?
4. Describe cultural factor.
5. Explain product life cycle.
6. Explain pay back period.
7. What is feasibility study?
8. What is networking of entrepreneur?
9. Explain niche play.
10. Explain brainstorming.
11. Describe EDP.
12. What is SIDCO?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. What are the functions of an entrepreneur?
14. What do you mean by marketing feasibility? State the importance of marketing feasibility studies in the entrepreneurial process?
15. How does a trade fair help an entrepreneur in identifying a new business opportunity?
16. Explain qualities of an entrepreneur.
17. What are the various promotional activities of SIPCOT?
18. Discuss socio-cultural factors that influence entrepreneurship.
19. Difference between manager and entrepreneur.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Describe DIC? Explain the functions of DIC.
21. Explain the classification of and entrepreneur.
22. Discuss the difference stages of new product development and introduction process.
23. State the position of women entrepreneur in India and suggestions for their success.

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