

B.Com.(CS) DEGREE EXAMINATION, NOVEMBER 2018
I Year I Semester
Core Major- Paper II
MANAGEMENT PRINCIPLES

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. State the object of time study.
2. Define Management.
3. Briefly explain the Esprit de corps?
4. What is budget? Is it a type of plan?
5. What is the purpose of MBO?
6. What do you mean by Organization Chart?
7. What is Departmentation?
8. Write a short note on Leadership?
9. Define Control.
10. What are the Techniques of Co-Ordination?
11. What is Decentralisation?
12. Is Management depends on the Managerial Functions to act accordingly? Give reason?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain briefly the Nature of Management.
14. Write a note on the various types of Strategies.
15. Distinguish between Power and Authority.
16. Explain the process of Decision Making.
17. Define Staffing. Explain its Functions?
18. Describe the types of Leadership.
19. Explain the Factors involves in Excellent Co-ordination.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. What is planning? Explain its Types?
21. Enumerate the 14 Principles of Management.
22. Explain the types of Organisations.
23. Discuss the Various stages in Control Process.

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