

B.B.A. DEGREE EXAMINATION, NOVEMBER 2018
II Year IV Semester
Core Major- Paper IX
ENTREPRENEURIAL DEVELOPMENT

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Who is an 'Entrepreneur'?
2. Who is an 'Intrapreneur'?
3. What is meant by 'Rural Entrepreneurship'?
4. Expand 'MSME'.
5. What do you understand by 'Feasibility Report'?
6. What is 'Business Idea'?
7. What is 'Micro-finance'?
8. What is 'Institutional Finance'?
9. What is meant by 'Business Plan'?
10. What is 'Project Report'?
11. Who is a 'Women Entrepreneur'?
12. Who is 'Fabian Entrepreneurs'?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Describe the functions performed by Entrepreneurs.
14. Identify the specific problems faced by Women Entrepreneurs.
15. Suggest how rural entrepreneurship can be developed in India.
16. Write short note on 'Technical Feasibility'.
17. What are the Institutions providing institutional Finance to entrepreneurs? Discuss.
18. What do you understand by 'Project Appraisal'? Why is it done?
19. State the essential elements of a good Business plan.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Describe with examples, the salient characteristics of Successful entrepreneurs?
21. Write a detailed note on MSME Act, 2006.
22. Explain the various states involved in formulation of a business plan.
23. Discuss the sources available for raising short-term loans

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