

B.B.A. DEGREE EXAMINATION, NOVEMBER 2018
III Year V Semester
Core Major- Paper XI
FINANCIAL SERVICES

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Give the Meaning of Financial Services.
2. Why Financial Services is important to us?
3. What do you mean by Underwriting?
4. State any two functions of Merchant Bankers.
5. What is Factoring?
6. What is Leasing?
7. State any four benefits of Mutual Funds in investor's point of view.
8. What is meant by Seed Capital?
9. What do you understand by Credit Rating?
10. Give the main objectives of CRISIL.
11. Write short note on 'CARE'
12. What is Hire Purchase Agreement?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Who are the players in Financial Markets? Explain.
14. Explain about the Financial Services and its impact on Indian Economy.
15. How Merchant Banks are classified?
16. List out the advantages of Factoring.
17. What are the features of Hire Purchase? Explain.
18. Give the scope and importance of Venture Capital.
19. What are the types of Credit Rating?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain in details the various types of Financial Services.
21. Explain the role of Underwriters.
22. Discuss the various Kinds of Leasing.
23. Explain the various services rendered by CRISIL.

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