

**B.B.A. DEGREE EXAMINATION, NOVEMBER 2018**  
**III Year VI Semester**  
**Core Major- Paper XVI**  
**ORGANISATIONAL PSYCHOLOGY**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. Define Organizational Behavior.
2. Define personality
3. What is perception? Give two examples
4. What is change of attitude?
5. Define group cohesiveness?
6. What is trait theory in leadership?
7. Mention two conflict outcomes?
8. What are the stages of conflict?
9. Define Quality of work life?
10. Mention two group norms
11. What are values? Give examples
12. Mention any two type of groups

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. Discuss the nature and significance of Organizational Behavior
14. Explain objectives of organizational behavior.
15. Explain the determinants of personality?
16. Discuss the factors influencing perception.
17. Distinguish between attitudes and values.
18. Explain the various stages of group formation
19. What are the criteria for measuring quality of work life?

**Section C** ( $2 \times 15 = 30$ ) Marks

Answer any **TWO** questions

20. Discuss the factors influencing individual behavior
21. Explain the theories of leadership
22. Briefly explain the measures to improve quality of work life.
23. Explain the formation of attitude and importance of work related attitude.

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