

B.B.A. DEGREE EXAMINATION, NOVEMBER 2018
III Year VI Semester
Core Major- Paper XVIII
BUSINESS ETHICS AND VALUES

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is meant by ethics?
2. Define the term Value.
3. Distinguish between bribery and corruption.
4. What do you understand by the term "Whistle Blowing".
5. What are kickbacks in business dealings?
6. Write a note on Minimum Wage Act.
7. What is "Price Discrimination" in which market structure it is applied.
8. What is a false claim in business? Give Examples.
9. Define Social Audit.
10. What is corporate culture?
11. What is Hacking?
12. Define Oligopoly.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Distinguish between desired and desirable values.
14. What is the role of ethics? Is it positive or normative?
15. What are the primary qualities of CEO?
16. Explain the methods by which a promotion of an employee can be obstructed.
17. Briefly point out the several consumer rights.
18. Explain what is nuclear pollution and its effects.
19. Explain the objectives of Social Audit.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Discuss the benefits of managing ethics in the organisation.
21. Explain the types and forms of Discrimination.
22. Discuss about the exploitation of employees.
23. Discuss the business responsibility to consumers, employees and vendor.

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