

B.Com. (ISM) DEGREE EXAMINATION, NOVEMBER 2018
I Year II Semester
Core Allied- Paper II
BUSINESS ENVIRONMENT

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is Micro Environment of Business?
2. Define the term Business Environment.
3. What are Fundamental Rights?
4. What is meant by Constitutional Environment of Business?
5. What is Joint-family system?
6. Define the term 'Culture'.
7. Define the term 'Social Responsibility' of a business.
8. What are the specialised financial institutions?
9. What is meant by parameters?
10. Define the term Urbanisation.
11. What is Fiscal Deficit?
12. What is Economic planning?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Describe the role of Government as an entrepreneur.
14. List out the characteristics of Joint family in India.
15. Explain the merits of Capitalism.
16. How does the foreign culture influence Indian industry?
17. List out the macro economic parameters.
18. Explain the benefits of Social Audit.
19. What are the basic objectives of Economic Planning?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain the process of environmental analysis.
21. Explain the impact of various social institutions on Indian business briefly.
22. Explain the criteria for determining the social responsibilities.
23. What is mixed economy? List out its advantages and disadvantages.

B.Com. (ISM) DEGREE EXAMINATION, NOVEMBER 2018
I Year II Semester
Core Allied- Paper II
BUSINESS ENVIRONMENT

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is Micro Environment of Business?
2. Define the term Business Environment.
3. What are Fundamental Rights?
4. What is meant by Constitutional Environment of Business?
5. What is Joint-family system?
6. Define the term 'Culture'.
7. Define the term 'Social Responsibility' of a business.
8. What are the specialised financial institutions?
9. What is meant by parameters?
10. Define the term Urbanisation.
11. What is Fiscal Deficit?
12. What is Economic planning?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Describe the role of Government as an entrepreneur.
14. List out the characteristics of Joint family in India.
15. Explain the merits of Capitalism.
16. How does the foreign culture influence Indian industry?
17. List out the macro economic parameters.
18. Explain the benefits of Social Audit.
19. What are the basic objectives of Economic Planning?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain the process of environmental analysis.
21. Explain the impact of various social institutions on Indian business briefly.
22. Explain the criteria for determining the social responsibilities.
23. What is mixed economy? List out its advantages and disadvantages.