

B.Com.(A&F) DEGREE EXAMINATION, NOVEMBER 2018
I Year I Semester
Core Major- Paper II
PRINCIPLES OF MANAGEMENT

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define management.
2. Who is a manager?
3. What is administration?
4. Define planning.
5. What is MBO?
6. Mention two advantages of planning.
7. Define Organisation.
8. Define Responsibility.
9. What is Recruitment?
10. Define selection.
11. What do you mean by coordination?
12. Define control.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the nature of management.
14. Explain the importance of planning.
15. What are the characteristics of organisation?
16. What are the sources of recruitment?
17. Explain the problems in controlling.
18. Distinguish between administration and management.
19. Explain the steps in planning.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain Henry Fayol's 14 principles of Management.
21. Explain the steps in decision making.
22. Distinguish between authority and responsibility.
23. Explain the features of directing.

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