

**B.Com. (Hons) DEGREE EXAMINATION, NOVEMBER 2018**  
**II Year IV Semester**  
**Core Major- Paper XVII**  
**CORPORATE ETHICS AND GOVERNANCE**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer **ALL** the questions

1. Define the term 'Ethics
2. Define Value
3. What is organizational integrity?
4. What is cultural leadership?
5. What is light pollution?
6. What are the financial methods of reducing pollution?
7. State any two features of Minimum wage Act
8. What is code of conduct?
9. What is corporate Governance?
10. What is the objective of corporate Government Bond?

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

11. List out the importance of Ethics in business.
12. Differentiate Transactional Leadership and Transfer national Leadership.
13. What are the adverse impacts of advertisement?
14. Discuss the role of prohibition in pollution control.
15. What is the type of discrimination prevailing in India in appointing people for job?
16. Write a note ethical audit.
17. What are the characteristics that make a business decision ethical?
18. Discuss any two accountability issues in corporate governance.

**Section C** ( $2 \times 15 = 30$ ) Marks**PART - A - Case Study - Compulsory Question**

19. You are recently posted as district development officer or a district. Shortly thereafter you found that there is considerable tension in the rural areas of your district on the issue of sending girls to schools. The elders of the village feel that many problems have come up because girls are being educated and they are stepping out of the safe environment of the household. They are of the view that the girls should be quickly married off with minimum education. The girls are also competing for jobs after education, which have traditionally remained in boys' exclusive domain, adding to unemployment amongst male population. The younger generation feels that in the present era, girls should have equal opportunities for education and employment, and other means of livelihood. The entire locality is divided between the elders and the younger lot and further sub-divided between sexes in both generations. You come to know that in Panchayat or in other local bodies or even in busy crossroads, the issue is being acrimoniously debated. One day you are informed that an unpleasant incident has taken place. Some girls were molested, when they were en route to schools. The incident led to clashes between several groups and a law and order problem has arisen. The elders after heated discussion have taken a joint decision not to allow girls to go to school and to socially boycott all such families, which do not follow their dictate.
- (a) What is your opinion on gender issues?
  - (b) What steps would you take to ensure girls' safety without disrupting their education?

**PART - B**

Answer any **ONE** questions

20. What is ecological ethics? Suggest measures for the better environment quality in our country.
21. Discuss the role and its importance of ethics in business.

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