B.Com. (Hons) DEGREE EXAMINATION,NOVEMBER 2018
III Year V Semester
Core Major-Paper XXVI
RESEARCH METHODOLOGY

Section A $(10 \times 2 = 20)$ Marks

Answer ALL the questions

1. Define Research
2. What is social research?
3. What is hypothesis?
4. What is non-sampling error?
5. What is Scaling?
6. What is Questionnaire?
7. Expand SPSS
8. What is field editing?
9. Write a note on Interpretation.
10. List out the types of report.

Section B $(5 \times 5 = 25)$ Marks

Answer any FIVE questions

11. Explain the steps in selecting research problem.
12. Explain the procedure for testing the hypothesis
13. What are the types of Probability Sampling?'
14. Differentiate Questionnaire and Schedule
15. What are the methods of Data Collection?
16. Write note on 'Coding'.
17. Bring out the importance of using SPSS in analyzing the data.
18. Explain the characteristics of a good research report.

Section C $(2 \times 15 = 30)$ Marks

PART - A - Case Study - Compulsory Question

19. Explain the significance of a research report and narrate the various steps involved in writing such a report.

PART - B

Answer any ONE questions

20. Elucidate the stages in Research Design
21. Enumerate various sources of data available for resources

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