

B.Com. (Hons) DEGREE EXAMINATION, NOVEMBER 2018
II Year III Semester
Core Major- Paper XII
ENTREPRENEURIAL DEVELOPMENT

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer **ALL** the questions

1. Who is an adoptive Entrepreneur?
2. Mention any two types of risk faced by women entrepreneurs
3. Expand the term NIESBUD and DIC
4. What is feasibility analysis?
5. What is Project?
6. Write a note on SHG
7. Write note on rural market
8. Who is an intra-preneur?
9. Who are professional consultants?
10. What is an industrial Estate?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

11. List out any six qualities of successful entrepreneur.
12. Explain the role of Rural Entrepreneurs in economic development.
13. Explain the need for project formulation.
14. Describe the steps involved in the identification of a project.
15. Explain the contribution of Commercial banks in entrepreneurial development.
16. What are the subsidiary and incentives provided by SIPCOT?
17. Explain the functions of SIDBI.
18. Explain the need for ED programmes.

Section C ($2 \times 15 = 30$) Marks

PART - A - Case Study - Compulsory Question

19. Miss. Teja is an Engineering Graduate and wants to be an entrepreneur. She wants to commence her industry in the rural areas.

- (i) What are the problems she will face as a women entrepreneur?.
- (ii) Discuss about the assistance available to her to develop her business.

PART - B

Answer any **ONE** questions

- 20. Explain the general format on scope of feasibility report.
- 21. Explain the Phases of EDP.

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