

**B.Sc. DEGREE EXAMINATION, NOVEMBER 2018**  
**I Year II Semester**  
**Core Major- Paper II**  
**UNDERSTANDING THE COMMUNICATION MEDIA**

**Time : 3 Hours**

**Max.marks :60**

**Section A** ( $10 \times 1 = 10$ ) Marks

Answer any **TEN** questions

1. What you mean by News?
2. Define Soft News?
3. What is Credit Line?
4. Write short notes on Breaking News?
5. What are news sources?
6. Explain Yellow Journalism?
7. What is difference between dateline and byline?
8. Write about Radio & Print News?
9. What are TV News sources?
10. Describe News as Entertainment?
11. Write short notes on Prasar Bharathi?
12. Contempt of Court - Explain?

**Section B** ( $5 \times 4 = 20$ ) Marks

Answer any **FIVE** questions

13. Clarify the Nature of News Process?
14. What is difference between hard news and soft news?
15. What is a News Bulletin?
16. Define 5W's of News?
17. What is Gonzo Journalism?
18. Explain about Penny Jazz Journalism?
19. Define Defamation (IPC 499)?

**Section C** ( $3 \times 10 = 30$ ) Marks

Answer any **THREE** questions

20. Describe and detail about ingredients of News?
21. Evolution and Growth of Radio and Television?
22. Illustrate and elaborate about News Production Cycle?
23. Explain about Freedom of speech and Expression Act?
24. Discuss about Right to Information Act and Official Secret Act?

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