

B.A. DEGREE EXAMINATION, APRIL 2019
III Year V Semester
Introduction to Journalism and Mass Communication

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is journalism?
2. What is news value?
3. What are the types of journalism?
4. What are the types of advertisement?
5. What is photo journalism?
6. Define plagiarism.
7. Name some regional newspapers.
8. What is collaborative journalism?
9. What is defamation?
10. What is a blog?
11. What is an editorial?
12. What is copyrights law?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. What are the functions of Journalism?
14. Discuss press codes and ethics.
15. What is press regulation act?
16. What are the different types of reporting?
17. Differentiate print media and the electronic media.
18. Write a brief note on FB and Twitter.
19. What are the 5 Ws of news?

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Write an essay on the origin and growth of print media.
21. Discuss the various press laws.
22. Write an essay on the impact of social networking on the society.
23. Describe the role and responsibility of the editor.
24. Discuss journalism in the techno-age.

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