

M.S.W. DEGREE EXAMINATION, APRIL 2019
II Year IV Semester
Corporate Social Responsibility

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define Corporate social responsibility.
2. What is corporate social accountability?
3. What do you mean by business ethics?
4. What is the meaning of consumer protection?
5. What is the difference between stakeholders and shareholders?
6. What is social auditing?
7. What is corporate community participation?
8. What is marketing?
9. List out any four companies which are succeeded in CSR initiative in India.
10. What is disaster?
11. What is organizing?
12. What is supervising?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Write down the different approaches of CSR.
14. Write down the SR tools.
15. Write down the principles of corporate governance.
16. Explain social accounting?
17. Explain the scope of CSR in Indian context.
18. Write the MRF contribution to CSR initiative in India.
19. What are the business benefits of CSR?

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Discuss the national and international CSR activities.
21. What is the meaning of business ethics and write the importance and factors influencing business ethics?
22. Narrate the legislative measures of CSR?
23. Critically Evaluate the roles and skills of social worker in CSR.
24. Write the role of corporates during disaster and natural calamities.

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