

M.A. DEGREE EXAMINATION, APRIL 2019
I Year I Semester
Managerial Concepts

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define management.
2. Define planning.
3. Define Authority.
4. What do you mean by the term centralization?
5. Define Coordination.
6. Define staffing.
7. Define control.
8. List out the merits of MBO.
9. Define decision making.
10. Write a note on break-even point?
11. List out the advantages of division of labour.
12. Define the term business ethics.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the process of Planning.
14. What is decentralization? Explain its merits and demerits
15. Briefly discuss about factors affecting staffing policies of an organization.
16. Explain the Nature of control.
17. Explain the importance ethics in business.
18. What are the different levels of management? Explain.
19. Explain the different types of delegation.

Section C ($3 \times 10 = 30$) Marks**PART - A - Case Study - Compulsory Question**

20. A large steel manufacturing company has appointed you as their personnel manager. The company employs 1000 persons in all. You have been given the complete charge of the personnel department.

Questions:

1. Point out the functions you are supposed to perform.
2. What are the problems do you foresee in your job?
3. What are the steps you take to perform your job effectively?

PART - B

Answer any **TWO** questions

21. Explain the principles of management?
22. What is Span of control? What are the factors determining the span of control?
23. Define Coordination. What are the problems in coordination?
24. What is meant by term control? Explain the process of control.

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Section B ($5 \times 5 = 25$) Marks

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Section C ($3 \times 10 = 30$) Marks**PART - A - Case Study - Compulsory Question**

20. A large steel manufacturing company has appointed you as their personnel manager. The company employs 1000 persons in all. You have been given the complete charge of the personnel department.

Questions:

1. Point out the functions you are supposed to perform.
2. What are the problems do you foresee in your job?
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PART - B

Answer any **TWO** questions

21. Explain the principles of management?
22. What is Span of control? What are the factors determining the span of control?
23. Define Coordination. What are the problems in coordination?
24. What is meant by term control? Explain the process of control.