17PHRCT2A07

M.A. DEGREE EXAMINATION, APRIL 2019 I Year II Semester Research Methods

Time : 3 Hours

Max.marks:75

Section A $(10 \times 2 = 20)$ Marks

Answer any **TEN** questions

- 1. Define Research.
- 2. Define research design.
- 3. What do you mean by sampling design?
- 4. List the advantages of random sampling.
- 5. What does survey means?
- 6. What do you mean by schedule?
- 7. What is multivariate analysis?
- 8. Give an example of hypothesis testing.
- 9. Define report.
- 10. What is bibliography?
- 11. List the techniques of univariate analysis.
- 12. What is tabulation?

Section B $(5 \times 5 = 25)$ Marks

Answer any **FIVE** questions

- 13. Describe the nature of research.
- 14. Differentiate between random and non-random sampling techniques.
- 15. Explain the steps to construct a questionnaire.
- 16. Highlight the importance of scaling.
- 17. List the importance of report writing.
- 18. Explain the types of hypothesis.
- 19. Calculate Correlation

Х	6	8	12	15	18	20	24	28	31
Υ	10	12	15	15	18	25	22	26	38

Section C $(3 \times 10 = 30)$ Marks

PART - A - Case Study - Compulsory Question

20. Prepare a structured questionnaire to analyse the various investment opportunities of retail investors in India.

PART - B

Answer any **TWO** questions

- 21. Discuss in detail the research process.
- 22. What are the elements of hypothesis testing? Explain the procedure in hypothesis testing.
- 23. Calculate mean, median and mode for the following.

Class Interval	10-15	15-20	20-25	25-30	30-35	35-40	40-45
Frequency	8	14	18	25	15	14	6

24. Explain the stages involved in report presentation.

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