## B.Com(CS) DEGREE EXAMINATION, APRIL 2019 III Year V Semester Entrepreneurial Development

# Time : 3 Hours

Max.marks :75

Section A  $(10 \times 2 = 20)$  Marks

# Answer any TEN questions

- 1. Define entrepreneurship.
- 2. State the term drone entrepreneur.
- 3. Give the meaning of small industries service institute.
- 4. What is ICICI?
- 5. What do you mean by project?
- 6. Define the term feasibility study.
- 7. State the meaning of entrepreneurial development programme.
- 8. Write any two roles of EDP.
- 9. State any two needs of EDP.
- 10. Define the term networking.
- 11. Define franchising.
- 12. Give the meaning of women entrepreneurship.

Section B  $(5 \times 5 = 25)$  Marks

Answer any **FIVE** questions

- 13. Explain the functions of entrepreneur.
- 14. Discuss the role played by governmental and non-governmental agencies in promoting entrepreneurship in India.
- 15. Explain the economic factors influencing entrepreneurship.
- 16. Write short notes on :

IDBI

IFCI.

- 17. Discuss the role of entrepreneur in economic growth as an innovator.
- 18. Explain the functions of EDP.
- 19. Distinguish between franchising and dealership.

### Section C $(2 \times 15 = 30)$ Marks

#### Answer any $\ensuremath{\text{TWO}}$ questions

- 20. Discuss the various types of entrepreneurs.
- 21. Explain the functions of small industries development organization.
- 22. Describe the tools of project appraisal.
- 23. Discuss the critical evaluation of EDP.

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