

B.Com(CS) DEGREE EXAMINATION, APRIL 2019
I Year I Semester
Management Principles

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Is management a science or art?
2. What is meant by unity of command?
3. What do you mean by the term strategy?
4. State the importance of decision making.
5. What is meant by organization structure?
6. Write a note on accountability.
7. Why is medical examination of a candidate necessary?
8. What is job rotation?
9. Mention the techniques of direction.
10. Who is called as a laissez faire leader?
11. Mention the advantages of coordination.
12. How is control important in management?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. What are the salient features of management?
14. Discuss the various steps in planning.
15. Distinguish between delegation and decentralization.
16. Examine the sources of recruitment.
17. Discuss briefly the functions of a leader.
18. Explain the nature and characteristics of co-ordination.
19. Discuss the various stages involved in the control process.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain the various aspects of F.W. Taylors Scientific Management.
21. Describe the various steps involved in the process of decision-making.
22. Elaborate the various stages involved in selection of candidates.
23. Discuss the different kinds of leadership in detail.

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