

B.B.A. DEGREE EXAMINATION, APRIL 2019
I Year II Semester
BUSINESS ENVIRONMENT

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define Business environment
2. Explain any two social factors impacting business
3. What is strategic decision? Give an example
4. What is mixed economic system?
5. What is MRTP Act?
6. Give two examples of CSR followed in Indian business environment.
7. Mention two example of on foreign cultural impact on Indian business.
8. What is fiscal deficit?
9. Define per capita income?
10. Mention two examples of business regulations by SEBI
11. What is SIDBI
12. What is financial environment in business?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Discuss the nature and significance of business environment
14. Explain provisions of Indian constitution pertaining to business
15. Explain the impact of cultural environment in business?
16. Discuss the different types of economic systems
17. How does population growth rate impact business
18. Explain the effect of per capita income on business
19. What is the role of financial institutions in business environment?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Discuss the Government and business relationship in India.
21. Explain the different types of social organisation
22. Briefly explain the impact of macroeconomic factors in business
23. Explain the role of SEBI in regulating Indian business environment.

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