

**B.B.A. DEGREE EXAMINATION, APRIL 2019**  
**II Year IV Semester**  
**Entrepreneurial Development**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. Define term Entrepreneur.
2. What is mean by Legal Environment?
3. Explain PIPDIC.
4. Define Women Entrepreneurs.
5. What is mean by Brainstorming?
6. What is mean by screening?
7. What is mean by Positioning?
8. Explain price feasibility.
9. What is mean by Break-Even analysis?
10. Explain sole proprietorship.
11. What is mean by payback period?
12. What is project report?

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. What are the difference between the term Entrepreneur and Intrapreneur?
14. What are the role of Governmental and non-Governmental agencies in promoting Entrepreneurships in India?
15. What are the problems of women Entrepreneurs?
16. What are the Difference between focus group and Brainstorming method?
17. What are the stages in new product development?
18. What are the difference forms of organisation?
19. Explain return on investment.

**Section C** ( $2 \times 15 = 30$ ) Marks

Answer any **TWO** questions

20. What are the classifications of Entrepreneurs?
21. What are the sources Business Idea?
22. What are the Sources Finance?
23. Explain the Table of content in Project.

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