

B.B.A. DEGREE EXAMINATION, APRIL 2019
III Year VI Semester
Business Ethics and Values

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define Business Ethics.
2. What is Morality?
3. Define the term Theft.
4. What is meant by Coercion?
5. What is meant by Screeming Practices?
6. Define the term Discipline.
7. Define Advertising.
8. What is meant by Pollution?
9. What are the common sources of Air Pollution?
10. What are the methods by which Environment can be preserved?
11. What is Social Responsibility of a business?
12. What is meant by Social Audit?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. What are the arguments against Ethics in Business?
14. Discuss about the qualities and features of CEO in Business.
15. Define and explain the term Deception and Duplicity in Business.
16. Write short notes on Whistle blowing.
17. Briefly point out the several consumer rights.
18. Discuss about false claims in advertisements. What measures could you suggest to prevent them?
19. Analyse critically about the social responsibilities of business towards customers and community.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Discuss in detail the Role and Importance of ethics in business.
21. Analyse the causes of Bribery and Corruption in India and the results of these in Corporation sector.
22. What is meant by Exploitation of employees? Discuss how this could be done ethically at different levels.
23. Analyse the various causes of Pollution in a developing country like India.

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