

**B.B.A. DEGREE EXAMINATION, APRIL 2019**  
**I Year I Semester**  
**MANAGEMENT PRINCIPLES**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. Define 'Management'.
2. What is 'Contingency Approach'?
3. What is 'Planning'?
4. What is 'Decision-Making'?
5. What do you mean by 'Informal Organisation'?
6. Define 'Span of Control'.
7. What is meant by 'Decentralisation'?
8. Define 'Staffing'.
9. Who is a 'Leader'?
10. Define 'Co-ordination'.
11. What is 'Controlling'.
12. What do you mean by 'Delegation of Authority'?

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. Briefly discuss the Principles of Management propounded by Hendry Fayol.
14. List out the importance of Planning.
15. Emphasise the importance of Organisational Objectives.
16. Explain the need for Departmentation.
17. Describe the techniques of Direction.
18. Discuss the qualities of Good Leadership.
19. Emphasise the importance of Co-ordination.

**Section C** ( $2 \times 15 = 30$ ) Marks

Answer any **TWO** questions

20. Discuss the features of Management.
21. Discuss the various steps involved in Decision-Making.
22. Explain the merits and demerits of Formal Organisation.
23. Elaborate the Process involved in Controlling.

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