

B.Com.(A&F) DEGREE EXAMINATION, NOVEMBER 2018
I Year II Semester
BUSINESS ENVIRONMENT

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define Business Environment.
2. What is political environment?
3. What do you mean by social audit?
4. What is GDP?
5. What is mean by Fiscal Policy?
6. What is meant by money market?
7. Write short note on Development Bank.
8. What is business giving?
9. What do you mean by culture heritage?
10. What is mixed economy?
11. What is per capita income?
12. What is stock exchange?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Describe the internal environment and business.
14. What are the factors affecting political environment?
15. Explain the arguments for social environment of business.
16. Discuss the merits of capitalism.
17. What are the salient features of socialism?
18. What are the basic functions of IDBI?
19. Explain the primary functions of commercial bank.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Enumerate the importance and the features of business environment.
21. What are the reasons for government intervention in business?
22. Explain the social responsibility of business concerns towards various groups.
23. Examine the objectives and achievement of five year planning in india.

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