

B.Com(A&F) DEGREE EXAMINATION, APRIL 2019
II Year IV Semester
Research Methodology

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define Research.
2. What is a research problem?
3. Define Sampling.
4. What is non probability sampling?
5. What is scaling?
6. What is a pilot study?
7. Define Primary data.
8. What is editing?
9. Expand SPSS.
10. What is a report?
11. What is interpretation?
12. Define Data Analysis.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Classify the various types of research.
14. Discuss the concept of review of literature.
15. Differentiate validity with reliability.
16. Elaborate the probability sampling techniques with its merits.
17. Enumerate the steps involved in processing of data.
18. What are the precautions to be followed in interpretation of data?
19. Describe the steps involved in drafting of report.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Elucidate the steps involved in research process.
21. Enumerate the procedure for testing of hypothesis.
22. Discuss the pros and cons of primary and secondary data.
23. Elaborate the kinds of report.

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