

B.Sc DEGREE EXAMINATION, APRIL 2019
III Year VI Semester
Entrepreneurial Development

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define entrepreneurship.
2. Write the difference between Entrepreneur and manager.
3. What is a public limited company?
4. State the concept of self-help group.
5. What are the advantages of a franchise?
6. List the factors considered while fixing the price of a product.
7. Define balance sheet.
8. State the objectives of EDI.
9. Write on minimum wages act.
10. Expand NBMSME and state its objectives.
11. What is central excise?
12. Define licensing.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Discuss the characteristics of entrepreneurs.
14. Elaborate the merits and demerits of partnership form of ownership.
15. Explain the factors that determine the working capital requirement for a small scale unit
16. Define marketing mix and explain its components.
17. Briefly explain the objectives and functions of NABARD.
18. Discuss the start up process of a small scale enterprise.
19. Write short note on business ethics.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Describe the challenging factors that influence entrepreneurship.
21. Compare the merits and demerits of private and public limited company.
22. Describe the role of break-even analysis in profit planning and enumerate its limitations.
23. Summarize the procedure of exporting goods from India to other countries.
24. Briefly discuss the provisions of sales tax.

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