

B.Com(BIM) DEGREE EXAMINATION, APRIL 2019
I Year II Semester
Principles of Management

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define management.
2. What are the different levels of management?
3. Define planning.
4. What is decision-making?
5. What is informal Organisation?
6. What is departmentalisation?
7. What is functional authority?
8. What is decentralisation?
9. Define directing.
10. State the techniques of Co-ordination.
11. State four essentials of effective control.
12. Define responsibility.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the nature and scope of management.
14. Explain briefly the importance of planning.
15. Distinguish between formal and informal organisations.
16. Explain the various sources of authority.
17. What is control? Explain the process of control.
18. What are the steps in the process of management?
19. Explain the process of decision – making.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Explain the contribution of F.W.Taylor in management thought.
21. What is planning? What are the steps involved in planning process?
22. What is Departmentation? Explain the various bases for departmentation in a business enterprise.
23. What is delegation of authority? Explain its principles. How can delegation be made more effective.

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