

B.A. DEGREE EXAMINATION, NOVEMBER 2019
III Year V Semester
Introduction to Journalism and Mass Communication

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. How is journalism defined?
2. Mention any two principles of journalism.
3. Write a note on Law of Privileges.
4. Mention any two ethics of journalism.
5. What is contempt of the court?
6. What is a 'Lead'?
7. Define a 'feature'.
8. What is news?
9. What is meant by 'Responsibility' of the Journalist?
10. Name the two Indian News Agencies.
11. Why should there be editorials in Newspapers and Magazines?
12. State the significance of Headlines.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Write a short note on the history of Print Media.
14. Write briefly on the Ethics of Journalism.
15. Define the following:
a) Defamation b) Copyright Laws
16. How are Interviews converted into news?
17. Write on interpretative reporting.
18. What are the changing trends in media language?
19. Discuss the use of Twitter and Blog in techno-age Journalism.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Elaborate the growth of Print Media in India.
21. Give an appraisal on the Law of Privileges.
22. Mention the characteristics of a newspaper features.
23. Editor is the backbone of the newspaper. Justify this view.
24. Discuss the nature and functions of various New Agencies.

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