

**M.Com DEGREE EXAMINATION, NOVEMBER 2019**  
**II Year III Semester**  
**Entrepreneurship and Small Business Promotion**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. Write a note on entrepreneurial motivation.
2. Define an Intrapreneur.
3. Distinguish between business idea and business opportunity.
4. What do you mean by venture capital?
5. What is a Project?
6. State the need for project formulation.
7. Explain women entrepreneurship.
8. Name any two successful women entrepreneurs and their related area of entrepreneurship?
9. What is a Micro, Small or Medium Enterprise?
10. Who is a small entrepreneur?
11. What is Seed Capital?
12. What is Pre-feasibility study?

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. State the traits of an entrepreneur.
14. Briefly describe various sources of project finance.
15. How will you classify the project?
16. Briefly discuss the need of SSIs for Institutional Support.
17. How does a trade fair helps an entrepreneur in identification of a new business opportunity?
18. Describe the problems faced by women entrepreneurs in India.
19. How will you assess the technical as well as marketing feasibility of a project?

**Section C** ( $2 \times 15 = 30$ ) Marks

Answer any **TWO** questions

20. How would you classify different types of entrepreneurs?
21. Give a broad classification of the sources of Business Idea.
22. Explain the prospects of women entrepreneurs in India.
23. Discuss the need of Government Policy towards Small scale industries.

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