

M.Com(A&F) DEGREE EXAMINATION, NOVEMBER 2019
II Year III Semester
Research Methodology

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define research.
2. What do you know about Ex post facto research?
3. What are the stages of research process?
4. What is meant by null hypothesis?
5. What is cluster sampling?
6. Define data analysis.
7. Write a short note on Bibliography.
8. What is Questionnaire?
9. What is meant by tabulation?
10. Explain the term pilot study.
11. Explain the term CHUNK.
12. What is foot note?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the types of research design.
14. Explain the points to be considered in the process of identifying a research problem.
15. Why hypothesis is important in research?
16. Mention the sources of primary data.
17. Explain the need of SPSS Package in data analysis.
18. What are the needs for research proposal?
19. Mention the contents of a report.

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. What are the qualities of good researcher?
21. Discuss the different statistical methods used in analysis of research data.
22. Discuss the issues to be considered in designing an electronic questionnaire.
23. Enumerate the factors determining the size of Sample.

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