

**M.A. DEGREE EXAMINATION, NOVEMBER 2019**  
**I Year I Semester**  
**Managerial Concepts**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. Management profession
2. Strategic planning
3. Levels of management
4. De-centralization
5. Span of control
6. Kinds of co-ordination
7. Integrated control system
8. Productivity
9. MBO
10. MBE
11. Break-even analysis
12. Decision-making

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. Enumerate the salient features of management
14. Describe on planning, its need and relevance for managers.
15. Discuss the basics and importance of organizing.
16. How do you set and measure performance standards for employees?
17. Discuss the fundamentals of staffing. Also, discuss the factors affecting it.
18. Discuss the aspects of inventory control and EOQ.
19. Explain the stages of decision-making in management.

**Section C** ( $3 \times 10 = 30$ ) Marks

**PART - A - Case Study - Compulsory Question**

20. "All formal organizations need management" - Comment.

**PART - B**

Answer any **TWO** questions

- 21. Write a long essay about the evolution of management science
- 22. Discuss in detail about the need, types and techniques of co-ordination
- 23. Differentiate controlling and co-ordinating.
- 24. Explain the various operational and financial control techniques employed in organizations.

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