

M.A. DEGREE EXAMINATION, NOVEMBER 2019
I Year I Semester
Managerial Concepts

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define management.
2. What is administration?
3. What is an organisation chart?
4. What is meant by authority?
5. What is meant by 'esprit de corps'?
6. What is MBE?
7. Define co-ordination.
8. What is meant by BEP analysis?
9. What is meant by business ethics?
10. What do you mean by matrix organisation?
11. What is meant by decentralisation?
12. Write a note on informal organisation.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Describe the characteristics of management.
14. Explain the elements of delegation.
15. What are the factors determining optimum span of control?
16. Explain the different types of Co-ordination.
17. What are the requirements of effective control system in the organization?
18. Explain the various steps involved in MBO.
19. Explain the importance of Ethics in a business.

Section C ($3 \times 10 = 30$) Marks**PART - A - Case Study - Compulsory Question**

20. Ranjan is a senior manager working for a medium sized concern located in the outskirts of pune. He is a man of talent and works sincerely for his organisation. Sundar is a good friend of Ranjan, but he takes things very casually. This basic difference between them comes up for discussion and sundar maintains his position that his health is important and that he would never take anything seriously. When it comes to conceptual skills of a manager, Ranjan is of the opinion that one must take things seriously; otherwise you cannot bring out your conceptual skills to the benefit of the organisation. You must first understand the company's job and what the company needs at the moment. These factors need an intensive thought process which sundar is not prepared to do. However, sundar is not a lazy man. He completes the given assignment on time. But his way of thinking is different from that of Ranjan.

The question here is whether sundar's approach in the organisation is right or not.

PART - B

Answer any **TWO** questions

21. Discuss the various steps involved in the process of planning.
22. Discuss the factors that come in way of effective co-ordination.
23. What are the problems faced in delegation of authority? Suggest remedies.
24. Explain the various operational control techniques.

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Section C ($3 \times 10 = 30$) Marks**PART - A - Case Study - Compulsory Question**

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