

**M.A. DEGREE EXAMINATION, NOVEMBER 2019**  
**II Year IV Semester**  
**Entrepreneurship Development**

**Time : 3 Hours**

**Max.marks :75**

**Section A** ( $10 \times 2 = 20$ ) Marks

Answer any **TEN** questions

1. Entrepreneur
2. Sources of Business Idea
3. Networking Strategy
4. n-ach
5. IDBI
6. Feasibility study
7. Subsidy
8. Mortgage
9. Promoter
10. Term loan
11. Intrapreneur
12. Small Scale Entrepreneurship.

**Section B** ( $5 \times 5 = 25$ ) Marks

Answer any **FIVE** questions

13. What are the legal formalities for setting up a small scale unit?
14. Differentiate the functions of a Manager and an Entrepreneur
15. Explain achievement motivation.
16. Can entrepreneurs be made through training?
17. How does technology factor influence success of a project?
18. Explain the stages of project formulation.
19. What are the major problems faced by small scale entrepreneurs and explain the ways to overcome this.

**Section C** ( $3 \times 10 = 30$ ) Marks**PART - A - Case Study - Compulsory Question**

20. This case Flyer, based on JobBuzz's survey amongst 1800 employees, can be used to trigger an interesting discussion on various components of job satisfaction. Work-life balance, flexi-timing, working from home, time for upskilling, working hours, is few of the components of this job satisfaction survey. While more than half of Inda Inc. workforce were dissatisfied with the working hours, 30% considered work life balance to be an important consideration while taking up a job. While flexi-time is available for 50% of the employees, 40% said it would have a negative impact on growth.

As an entrepreneur how will you balance the employees work related policies to suit different generational aspirations?

**PART - B**

Answer any **TWO** questions

21. Explain the contents of Project Report.
22. Discuss the facilities offered by the Government for Women Entrepreneurship Development.
23. Describe the role of entrepreneurs in the development of an economy.
24. Enumerate the qualities essential for an entrepreneur which lead him to succeed in his business.

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