

M.A. DEGREE EXAMINATION, NOVEMBER 2019
II Year III Semester
Popular Culture Studies

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is popular culture?
2. What is the need of pop culture?
3. Define cultural hegemony.
4. Write short note on uses of literacy according to Hoggart.
5. Give a brief overview of "Howl".
6. What is Bhangra Music?
7. Rock Music - Explain.
8. Give an account on Jazz.
9. Write a note on cyberculture.
10. Emoji - Discuss.
11. What is classical Marxism?
12. Culture studies - Elucidate.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Write the difference between pop and mass culture.
14. What is Post Marxism? Explain.
15. How did Stuart define popular culture in his essay?
16. Illustrate the Fanfiction.
17. Write a brief, note on reality shows.
18. Discuss Camerlengo's reasons for his actions.
19. 'Love and forgiveness' in "Man, Woman and Child" - Comment.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Describe the reflection of pop culture in arts, music and literature.
21. Write an essay on Antonio Gramsci's concepts of cultural hegemony.
22. Bring out the emotions portrayed in Erich Segal's novel.
23. Explain the rise of pop and rock music.
24. Give a detailed account of radio plays and television.

M.A. DEGREE EXAMINATION, NOVEMBER 2019
II Year III Semester
Popular Culture Studies

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is popular culture?
2. What is the need of pop culture?
3. Define cultural hegemony.
4. Write short note on uses of literacy according to Hoggart.
5. Give a brief overview of "Howl".
6. What is Bhangra Music?
7. Rock Music - Explain.
8. Give an account on Jazz.
9. Write a note on cyberculture.
10. Emoji - Discuss.
11. What is classical Marxism?
12. Culture studies - Elucidate.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Write the difference between pop and mass culture.
14. What is Post Marxism? Explain.
15. How did Stuart define popular culture in his essay?
16. Illustrate the Fanfiction.
17. Write a brief, note on reality shows.
18. Discuss Camerlengo's reasons for his actions.
19. 'Love and forgiveness' in "Man, Woman and Child" - Comment.

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Describe the reflection of pop culture in arts, music and literature.
21. Write an essay on Antonio Gramsci's concepts of cultural hegemony.
22. Bring out the emotions portrayed in Erich Segal's novel.
23. Explain the rise of pop and rock music.
24. Give a detailed account of radio plays and television.