

M.A. DEGREE EXAMINATION, NOVEMBER 2019
I Year I Semester
Print Journalism (Reporting and Editing)

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Press Conference
2. News Agency
3. Scoops
4. Reporting
5. Editorial
6. News desk
7. Sub-editor
8. Caption
9. Headlines
10. Column
11. Feature
12. Masthead

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Describe the determinants of news?
14. Explain interview with its types and function?
15. Elaborate different types of beats with example?
16. Explain the structure of news story with its characteristics?
17. Describe the structure and function of newspaper organization?
18. What is a feature, explain its characteristics?
19. Explain editing and also the duties of an news editor?

Section C ($3 \times 10 = 30$) Marks

Answer any **THREE** questions

20. Differentiate hard news and soft news with its functional characteristics?
21. Explain ethics of reporting in detail?
22. Draw and explain the structure of newspaper design and layout?
23. Explain the principles and practices of reporting in print media?
24. What is yellow Journalism and how is it different from serious journalism?

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