B.Sc. DEGREE EXAMINATION,NOVEMBER 2019
III Year VI Semester
Entrepreneurial Development

Time : 3 Hours   **Max.marks :75**

Section A $(10 \times 2 = 20)$ Marks

Answer any **TEN** questions

1. Differentiate between entrepreneur and manager.
2. State the concept of entrepreneurship
3. List the features of a private company.
4. Expand NBMSME and state its objectives.
5. What are the functions of NSIC?
6. Define TQM.
7. What is a licence?
8. Why break even analysis is important in financial management?
9. Write the disadvantages of self employment.
10. Give the features of any 2 labour laws.
11. What are small scale units?
12. Give the types of entrepreneurs.

Section B $(5 \times 5 = 25)$ Marks

Answer any **FIVE** questions

13. Discuss the characteristics of an entrepreneur.
14. Describe the features, merits and demerits of a franchise.
15. Write a short note on marketing mix.
16. Explain the factors involved in setting a small scale unit.
17. Summarize the various types of taxes.
18. What is KVIC? Explain its functions.
19. Elaborate on the types of ownership.

Section C $(3 \times 10 = 30)$ Marks

Answer any **THREE** questions

20. Describe the development of entrepreneurship in India after independence.

21. Discuss the development and functions of self help groups in Tamilnadu.

22. Explain the factors influencing working capital.

23. Briefly explain the procedures and formalities of exporting goods from India to other countries.

24. Discuss the licensing and registration process followed in starting a business.

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