

B.Com DEGREE EXAMINATION, NOVEMBER 2019
II Year III Semester
Business Management

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. What is management?
2. Define forecasting.
3. State the three levels of management.
4. What is span of control?
5. Define 'planning'.
6. Define 'Decision-making'.
7. What do you mean by decentralization?
8. Define organisation.
9. What does "delegation" mean?
10. Write a note on control?
11. Define Co-ordination.
12. What is Division of Labour?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Is management an art or science? Explain.
14. Distinguish between centralization & decentralization.
15. What are the importances of planning?
16. What are the nature and scope of HRM?
17. What are the advantages of line and staff organization?
18. Discuss briefly the different types of delegation.
19. What are the principles of co-ordination?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. What are the general principles of management laid down by Henry fayol?
21. Explain the steps involved in planning.
22. What is Departmentation? Describe various basis of Departmentation.
23. Discuss various stages in the control process.

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