

B.Com(ISM) DEGREE EXAMINATION, NOVEMBER 2019
II Year III Semester
Principles of Management

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer any **TEN** questions

1. Define management.
2. What do you mean by unity of command?
3. What is a policy?
4. Mention any 2 advantages of planning.
5. What do you mean by power?
6. What is a line organisation?
7. Give the meaning of decentralization.
8. What do you mean by delegation of authority?
9. What do you mean by campus placement?
10. Who is a democratic leader?
11. Mention two needs for coordination in workplace.
12. What do you mean by controlling?

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

13. Explain the different levels in management.
14. Discuss the decision making process.
15. Explain the differences between authority and power.
16. Mention the differences between centralization and decentralization.
17. Explain the need for departmentation.
18. Discuss the nature and purpose of directing.
19. What are the problems faced in controlling?

Section C ($2 \times 15 = 30$) Marks

Answer any **TWO** questions

20. Discuss Fayol's principles of management.
21. Explain in detail the steps in the planning process.
22. Explain the different sources of recruitment.
23. In detail discuss the qualities of an efficient leader.

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