

B.Com(Hons) DEGREE EXAMINATION, NOVEMBER 2019
II Year IV Semester
Corporate Ethics and Governance

Time : 3 Hours

Max.marks :75

Section A ($10 \times 2 = 20$) Marks

Answer **ALL** the questions

1. What is meant by Business Ethics?
2. Define Code of Conduct.
3. What are the internal ethics of Business?
4. Determine the ethics in Advertisements.
5. Define CSR.
6. Name any two types of socially responsible business.
7. What are the objectives of Social Audit?
8. Explain the obstacles to Social Audit.
9. What is Corporate Governance?
10. Mention any two codes of good Governance.

Section B ($5 \times 5 = 25$) Marks

Answer any **FIVE** questions

11. What are the advantages of Business Ethics for an organization?
12. What are the measures to be taken in strengthening personal and organisational integrity?
13. What is the role of ethics in advertising and information disclosure?
14. How could CSR be promoted in any Organisation?
15. Explain the responsibilities of the Stakeholders in CSR activities of the Organisation.
16. What is Social Audit? Discuss the areas covered under social Audit.
17. Discuss the Corporate Governance framework in Public Sector Enterprises.
18. Explain the characteristics of Corporate Governance.

Section C ($2 \times 15 = 30$) Marks**PART - A - Case Study - Compulsory Question**

19. Asma, one of the junior female staff members of an organization returned back and joined after taking special leaves to take care of her mother who is ill, dependent and needs special care. She has to work full time for financial reasons. She has been facing difficulties in managing her mother's home care arrangement. Due to this she usually misses team meetings which usually take place early every day. With late comings, she has to leave work place early. She is hard working and competent in her work but her absences cause pressure and over workload on her colleagues. You are the manager and you are aware of the practice causing different disturbances around. A few male colleagues have started making comments such as "a woman's place is in the home", and is disappointing and discouraging her at every opportunity, putting her under greater stress.

Question:

How would you handle the situation to protect Asma without discrediting yourself, your profession or the practice for which you work?

PART - B

Answer any **ONE** questions

20. Elucidate the role of leadership on ethics in an organization.
21. What are the elements of Good Corporate Governance and explain why it is gaining importance.

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Section C ($2 \times 15 = 30$) Marks**PART - A - Case Study - Compulsory Question**

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